

Received Oct. 12th via E-mail from Clorox

Dear Ms. Gorman:

Thanks so much for following up with Clorox. We're scratching our heads about what happened to your first two letters. They never reached Don Knauss or his assistant Jean Scanlon and they never came my way.

You probably are swamped with the survey, but when you have a moment, I would welcome the chance to discuss the "Household Hazards" study. WVE may have missed some of our data. For example, "Household Hazards" included several of our products (in the Pine Sol and Formula 409 lines) among those with BE. But actually only one Pine Sol product (a ready-to-use floor cleaner, since discontinued) ever contained BE and BE is not contained in any of our current Formula 409 products.

Since we hadn't talked, it became easy to see how the mixup occurred. When we have posted our MSDSs online, we haven't distinguished between current and discontinued products. We should and are now working on a process to do that--one that still will achieve our goal of making old MSDSs easy to find.

Again, I look forward to a chance to talk to you or to meet with WVE.

Meanwhile here are the answers to the questions you sent:

1) Do we include full labeling? No

1a) If no, why? Historically, the formulae were considered proprietary.

1b) Are you willing to consider providing full disclosure? Yes. In fact, we are actively working with our trade associations to encourage increased disclosure.

2. Are there other ways consumers can access information on ingredients? Yes. MSDS sheets, toll-free customer service numbers and online.

3. Do you have a formal policy on ingredient labeling?

A new policy, consistent with increased disclosure labeling, is in preparation.

4. We would like to receive a copy of the aggregate results.

Sincerely,

Mary O'Connell
Director, Public Relations
The Clorox Company