

1. **Does your company include full ingredient labeling on the household cleaning products you sell. No.**

If not, why not? (1) This is not required by law, and (2) to protect our formula from piracy: (1) We have seen that many companies that claim to give full ingredient disclosure still do not reveal the exact ingredient being used - instead they use generic terms such as "plant-based soap", "mineral-derived cleaning agents", etc. We disclose those ingredients that we are required by law to disclose. Any product that requires a Signal Word ("Caution", "Warning", or "Danger") must disclose the ingredient(s) that cause the product to carry the Signal Word. Simple Green carries a "Caution" Signal Word because it is an eye irritant. The ingredient causing this irritancy is polyethylene glycol ether derivatives, which is listed in the Precautionary Statement on the back label. (2) You would be amazed at instances of piracy that a 35+ year old company such as ours has had to combat - both internationally and domestically. In order to successfully protect our formula, we utilize the U.S. Trade Secrecy Act. In order to remain protected by this law, we must not release our formula unless required to do so by law, or unless a legal document is drafted and signed holding the recipient of this information legally bound to keep it confidential. Ours is not a huge company with deep pockets and we cannot afford to have our market eroded by knock-offs to our products. This company supports 65 families and we take that responsibility seriously. Therefore, we protect our formulas to protect our livelihoods. However, at the same time, we back up all of our safety, health, and environmental claims with independent laboratory test data which is available to the public for the asking.

If not, are you willing to consider providing full disclosure of ingredients on the product label? No. Not unless required by law. We do put some ingredient classification information on our labels where we believe it will help consumers (such as "biodegradable surfactants", or "silicone" when present in our polishes, etc.)

2. **Are there other ways your customers can access information on ingredients in your cleaning products? (i.e. website, MSDS sheets, toll-free customer service number, etc.) Yes. All of our products have Material Safety Data Sheets posted on our web site (www.simplegreen.com) which contain some ingredient information, and also lots of health and safety test results on things such as toxicity, biodegradability, environmental toxicity, etc. Additionally, consumers can call our toll-free number (on every label) 800-228-0709 and tell us their ingredient of concern and we will confirm whether or not it is in the product in question.**

3. **Do you have a formal policy on ingredient labeling? If so, please provide a copy of this policy in your response. Our labeling policy is that our product labels comply with the laws of the countries in which they are sold.**

4. **Would you like to receive a copy of the aggregate results of this survey? Yes, please.**

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